(Replace with Your Logo)

Address

City, State, Zip Code

Area Code & Phone Number

Website

Email Address

Human Resources Director

Company Name

Address

City, State, Zip

Dear Sir or Madam,

I want to thank you for the opportunity and privilege to introduce you to (Your Company) and the BodyMetrix System, an elite assessment tool for body composition and roadmap toward living a healthy lifestyle. We are passionate about health, fitness, and wellness and are offering free body fat analysis for local businesses and their employees.

What makes the BodyMetrix System different from other modes of assessment is that it uses clinical ultrasound technology. The testing takes only 5 minutes per employee. It is non-invasive and highly accurate. In addition to accurate body fat%, employees can track their fat loss and muscle gain. The BodyMetrix System provides instant comprehensive reports, including caloric expenditure and risk levels for diabetes, stroke, and heart disease. These reports can be printed or emailed directly to an employee.

We would like to coordinate a day and time of your convenience to provide your employees with assessments free of charge. Our staff is dedicated to providing tangible, relevant information in an effort to educate and combat problems associated with absenteeism, escalated medical costs, workman’s compensation claims, and reduced productivity due to poor health or illness. As you’re well aware, these issues are costly and can severely impact a company’s bottom line.

Please feel free to contact me with any questions as we will be more than happy to help your company and employees gain perspective and insight on leading a healthy lifestyle while boosting productivity and revenue. I look forward to hearing from you and making a healthy difference within your workforce!

Sincerely,

(Signature Here)

(You’re Name Here)